



# October 20, 2022

The Terrace at Cedar Hill  
800 Westmere Ave,  
Charlotte, NC 28208

## SPONSORSHIP PROSPECTUS



[The USGBC Carolinas Green Gala](#) is the premier social event for our green building community, gathering the most informed and impactful individuals in our region for an evening of networking and celebration. Each year, we recognize the leaders in sustainable building with our Annual Leadership Awards recognizing individuals, organizations and buildings that are making a sustainable impact where we work, live and play.

Proceeds from this event fund local activities, including education, advocacy, and community service initiatives throughout the year. Please join us and support our mission. Together, we can create a greener, more sustainable future for all in the Carolinas!

### SCHEDULE

- 5:00-5:30 pm VIP Reception
- 5:30-7:00 pm Networking Reception
- 7:00-8:00 pm Awards Ceremony
- 8:00-9:00 pm Awards Post-reception



USGBC CAROLINAS

The USGBC Carolina Community's mission is to make healthy and sustainable buildings a reality for occupants in the places we live, work and play. Our diverse membership includes builders, architects, construction and sustainability professionals, environmentalists, nonprofits and students — all providing a wealth of knowledge and industry access at every level. USGBC Carolinas is part of USGBC's global network working to transform the way buildings and communities are designed, built, and operated through LEED—enabling an environmentally and socially responsible environment that improves the quality of life. Learn more about the USGBC Carolinas Community [here](#).

# 2022 Green Gala Leadership Awards Sponsorship Levels

Sponsorship Type	Price	Benefits
<b>Gala Title Sponsor</b> (1 total)	\$6,000	<ul style="list-style-type: none"> <li>• Speaking opportunity during the Awards Program + the opportunity to present an award</li> <li>• Recognition as Award Ceremony sponsor from the stage + special signage at the entrance</li> <li>• Opportunity for a digital display at the event</li> <li>• Top billing with logo displayed as a sponsor on event webpage, pre and post-event promotion.</li> <li>• 10 total event tickets allowing access to VIP reception and reserved Front Row seating during the awards program</li> <li>• Special digital branding recognition at event &amp; in digital program</li> </ul>
<b>VIP Reception Sponsor</b> (1 total)	\$4,500	<ul style="list-style-type: none"> <li>• Opportunity to welcome VIP Reception attendees 30 minutes before the event start time</li> <li>• Digital display at VIP reception</li> <li>• High billing with logo displayed as a sponsor on event webpage, pre and post-event promotion, &amp; in digital program</li> <li>• 8 total event tickets allowing access to VIP reception and reserved group seating during the awards program</li> <li>• Special digital branding recognition at the event &amp; in digital program</li> </ul>
<b>Bar, Hors d'oeuvres, or Dessert Sponsors</b> (1 each of 3 total)	\$3,500	<ul style="list-style-type: none"> <li>• Special branding opportunity using logo napkins</li> <li>• Opportunity for digital recognition at the event</li> <li>• Logo displayed as a sponsor on event webpage, pre and post-event promotion, &amp; in digital program</li> <li>• 6 total event tickets with reserved group seating during the awards including the VIP Reception.</li> </ul>
<b>Zero Carbon Sponsors</b> (1 total)	\$3,500	<ul style="list-style-type: none"> <li>• Listed in pre and post-event marketing as carbon off-set and waste diversion sponsor for the event</li> <li>• Opportunity for digital recognition at the event</li> <li>• Logo displayed as a sponsor on event webpage, pre and post-event promotion &amp; digital program</li> <li>• 6 total event tickets with reserved group seating during the awards including the VIP Reception.</li> </ul>
<b>Registration or Awards Sponsors</b> (1 each of 2 total)	\$2,000	<ul style="list-style-type: none"> <li>• Logo included on signage at registration table</li> <li>• Opportunity for digital recognition at the event</li> <li>• Logo displayed as a sponsor on event webpage, pre and post-event promotion, &amp; digital program</li> <li>• 6 total event tickets with reserved group seating during the awards program including the VIP Reception.</li> </ul>
<b>Event Sponsors</b> (Unlimited number)	\$1,000	<ul style="list-style-type: none"> <li>• Logo displayed as a sponsor on event webpage, pre and post-event promotion, &amp; digital program</li> <li>• 4 total tickets with reserved group seating during the awards program including the VIP reception.</li> </ul>
<b>Project Showcase Sponsors</b> (4 total)	\$500	<ul style="list-style-type: none"> <li>• Listed as Project Show sponsor on event webpage, showcase promotion, &amp; recognition during digital event.</li> <li>• Virtual showcase presentation</li> <li>• Unlimited tickets to digital Project Showcase, 2 tickets to the awards event.</li> </ul>



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